Ethical guidelines for corporate donations and cooperation and collaboration with foundations

arche noVa is a humanitarian organisation from Dresden that has been supporting people in emergency situations, providing long-term development cooperation and implementing educational projects since 1992. arche noVa focuses on WASH projects that combine the three components of water, sanitation and hygiene in different contexts. In Germany and Europe, arche noVa is active in the field of Global Learning and Education for Sustainable Development (ESD).

We provide sufficient and safe water supply, sanitation and adapted hygiene measures (WaSH) and improve living conditions in regions affected by natural disasters, crises and poverty.

- We provide non-partisan emergency and transitional aid as well as long-term development cooperation.
- We promote good education at home and abroad and empower people to take responsibility for each other and their environment.
- The focus of our educational work in Germany is on Global Learning and Education for Sustainable Development (ESD).
- In the project countries, we primarily support education for children and young people - mostly in connection with water and sanitation at schools.
- Our work is based on the Humanitarian principles and the Principles of the UN Global Compact

"We would like to invite companies and foundations to come into conversation with us, who

- share our vision of a world without hardship, where people can live in self-determination and dignity, and for whom access to clean drinking water and sanitation, as well as good education are important foundations for achieving this.
- want to support arche noVa through their products, services or expertise in its work for a safe water supply, basic sanitation, access to education, overcoming emergency situations and the conservation of natural resources;
- have made a recognisable commitment to the ten principles of the UN Global Compact or comparable codes in the area of sustainability and corporate social responsibility;
- comprehensibly implement and control criteria of responsible environmental, social and economic entrepreneurial action throughout business operations and across the entire value chain".

Where the above standards are not yet fully implemented, the company should be able to credibly demonstrate that it is in a serious process of achieving these standards. We assume that cooperating companies and foundations are responsible for their own compliance with the standards, but we reserve the right to obtain further information on the companies’ practices in individual cases.

For us, cooperation is based on the fundamental values of mutual respect and esteem, as well as the transparency of the goals pursued with the cooperation. As a matter of principle, our partnerships are geared towards long-term cooperation based on trust.
Requests for cooperation, corporate donations and grants may be rejected or terminated in individual cases if a company or foundation:

- recognisably and intentionally violates human rights, in particular prevents the realisation of the human right to water;
- recognisably disregards humanitarian, environmental or social standards and core labour standards continuously or in a disproportionate manner;
- extracts or exports raw materials without taking responsibility for negative social or environmental consequences in the countries of extraction;
- disregards land rights or obstructs their enforcement;
- manufactures or distributes weapons of war or directly supports parties and governments in conflict, thereby breaking international humanitarian law, violating human rights or undermining sustainable development;
- discriminates against people on racist or anti-Semitic grounds, based on of their gender, sexual orientation, disability, religion, culture or belief.
- stands for entirely different values than arche noVa and this leads to obvious irreconcilable differences.

We see cooperation with companies as a mutual learning process and wish for an open, trusting exchange at eye level, which holds the opportunity for changes in the sense of sustainable development.

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